



MERCHANDISING

MANUAL

2020/2021



CIPA FIERA MILANO



Dear Exhibitor,
Be welcome!

Our events come to exceed expectations by showing the evolution of the market, which today seeks innovation, high technology and solutions with extreme efficiency.

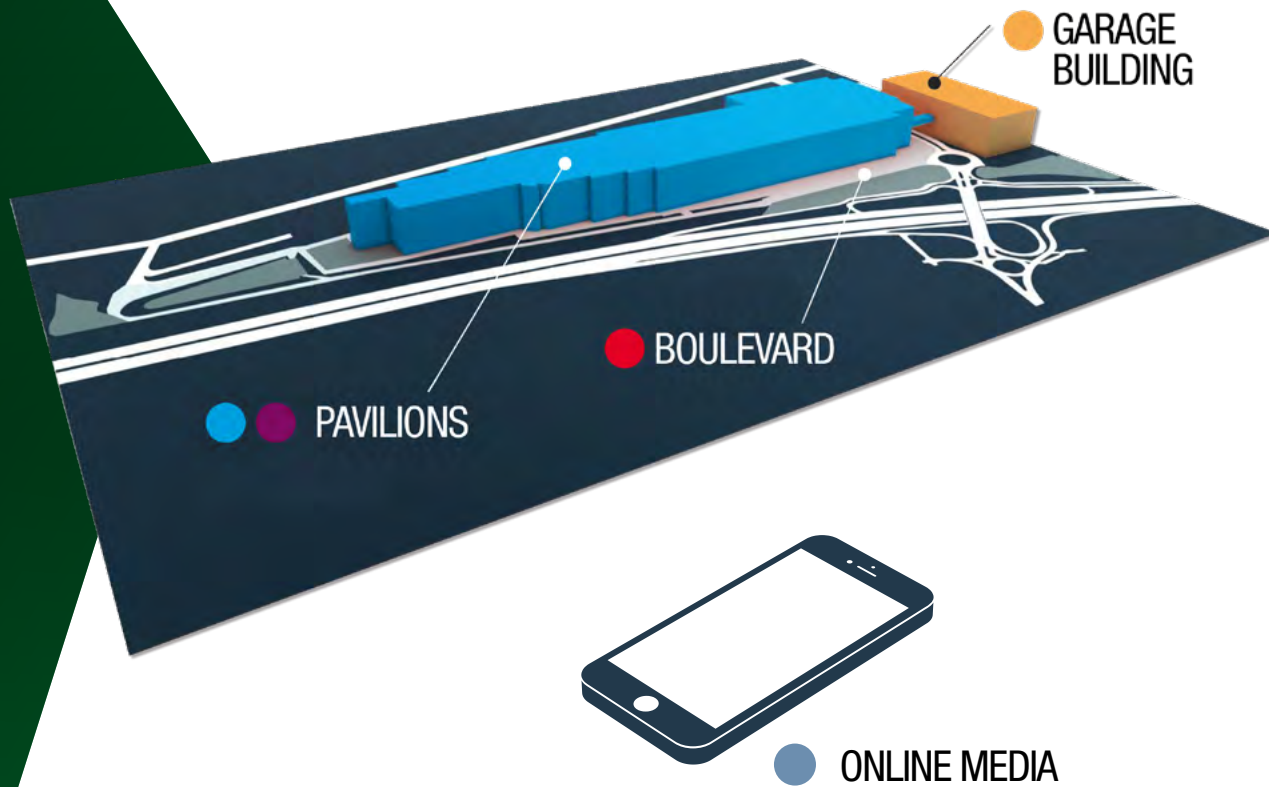
Adding possibilities for exhibitors to stand out and increase their visibility before visitors, the Merchandising Catalog offers a series of options that fit the most diverse demands of the company.

The communication and marketing tools present in this Manual can increase your results and optimize your participation in our fairs, aiming to increase the number of visitors to your stand with the objective of generating business.

Cipa Fiera Milano events are the best opportunity to showcase your solutions to a qualified audience, with final decision-making power.

Check out the existing opportunities in the Merchandising Catalog for your company to stand out even more.

Cipa Fiera Milano Team



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ITEM 1

BANNER - WEBSITE

DESCRIPTION

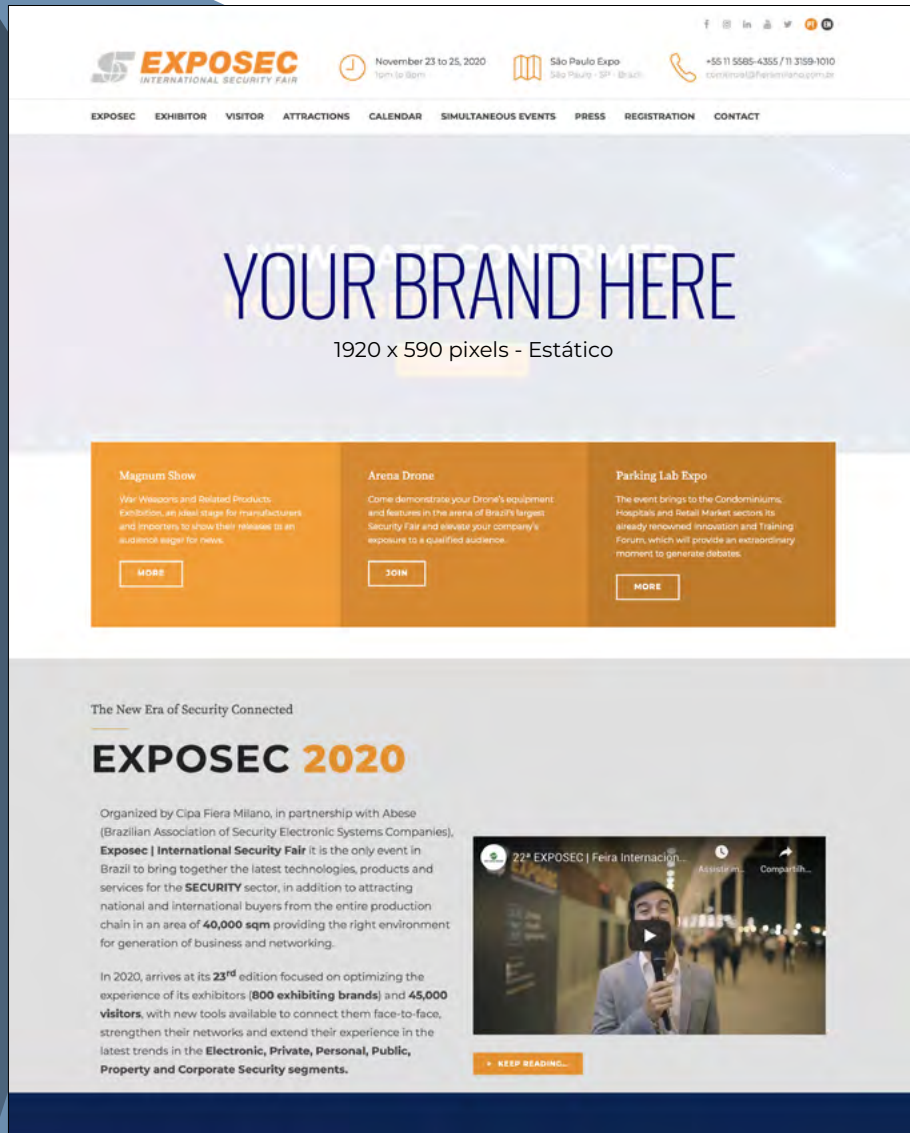
– Static banner on the fair's website.

SPECIFICATIONS

- 1920 x 590 pixels;
- File in JPEG, PNG or GIF;
- Period: Monthly.

QTY

– On request.



US\$ 1,500.00

one insertion

Impact



ITEM **2**

E-MAIL MARKETING – BANNER

DESCRIPTION

– Banner within the email marketing of the fair.

SPECIFICATIONS

- 600 x 80 pixels;
- File in JPEG, PNG or GIF;
- Limited number of sending.

US\$ 1,500.00

one banner

Impact



ITEM **3****E-BLAST**

DESCRIPTION

– Use this direct marketing tool to improve the results of your company. It can be a simple information, sale, notice, electronic information, among other purposes that can generate great results.

SPECIFICATIONS

- Maximum width 600 pixels;
- HTML file;
- Maximum file size: 100Kb;
- Client must inform response email and subject.

20A22
OUTUBRO
2020
SÃO PAULO EXPO
das 13h às 21h

Sobre a Feira Quem Visita Lista de Expositores Agência de Viagens **FAÇA SEU CREDENCIAMENTO**

CREDENCIAMENTO GRATUITO DISPONÍVEL

VISITANTE VIP
cipa

A ESPERA ACABOU!

A **FISP 2020**, maior feira de Segurança e Proteção ao Trabalhador, já está com o credenciamento disponível! Entre os dias 20 e 22 de outubro de 2020, no São Paulo Expo, você encontrará todas as novidades tecnológicas do setor.

Simultaneamente a FISP, acontecerão grandes eventos como a **14ª FIRE SHOW** e o **20º SENABOM** (Seminário Nacional de Bombeiros). Prepare-se para conteúdos relevantes, muitas atrações e lançamentos!

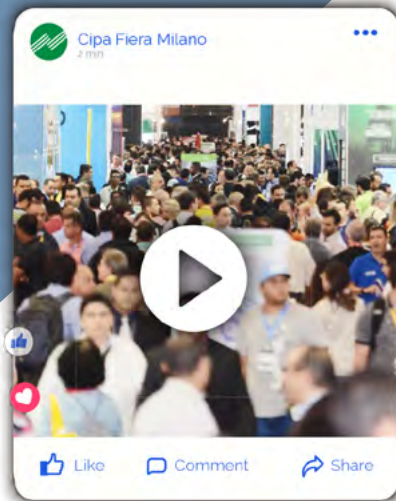
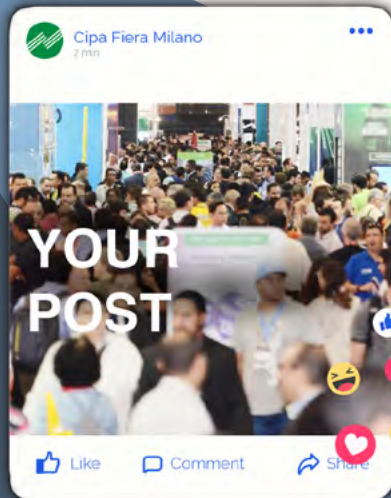
US\$ 1,500.00

one sending

Impact



ITEM 4



POST ON SOCIAL MEDIA FACEBOOK / INSTAGRAM / LINKEDIN

DESCRIPTION

- Post on fair's social media.
- Increase the interaction between target audience and brand.

SPECIFICATIONS

- Post with image or video
 - Measurement: 800 x 800 pixels;
 - Image Format: PNG;
 - Video Format: MP4;
- Post with image and link
 - Measurement: 1200 x 628 pixels;
 - Image Format: PNG;

US\$ 1,500.00

one post

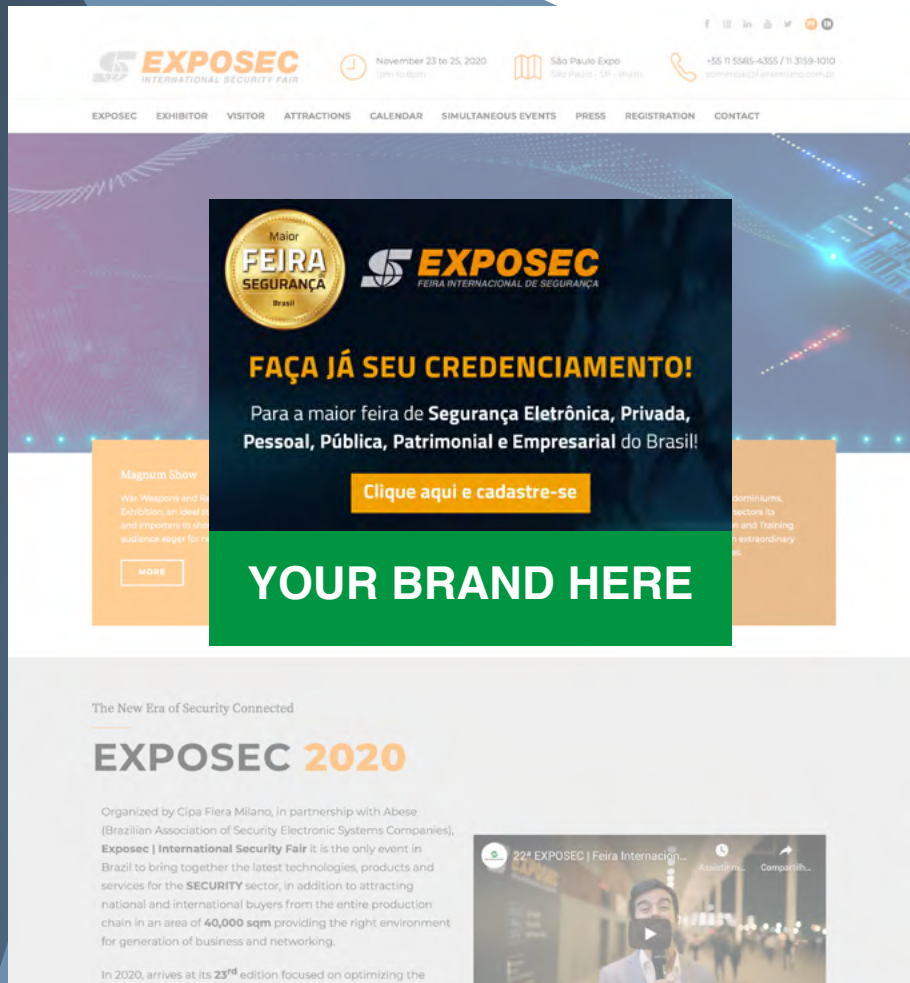
Impact



ITEM **5****WEBSITE – POP-UP**

DESCRIPTION

– Accreditation Pop-Up Ad.

**US\$ 1,500.00**

one post

Impact



ITEM 6

EXHIBITOR MOVIE

DESCRIPTION

Promote your company at the event by producing an exclusive video by our team.
Disclosure in our channels: E-mail Marketing, Social Networks (Facebook / Instagram / LinkedIn) and Website.



US\$ 2,500.00

+ expense of travel/accommodation
by the exhibitor

Impact



ITEM **7**

APP CIPA FIERA MILANO

DESCRIPTION

With our App you have contact all year round with visitors to our events. Targeted and qualified audience that will have access to your exclusive content before, during and after the event.



US\$ 1,500.00

1 post for all App users

Impact



ITEM 1

OFFICIAL FAIR CATALOGS - AD

DESCRIPTION

- Advertise in the catalogs that will be distributed free to visitors and exhibitors during the days of the event.

SPECIFICATIONS

- Measurement: 15.5x23cm (WxH);
- Cover: matte coated paper 170gr;
- Core: matte coated paper 90gr;
- Send file in PDF or JPG with 300dpis + 0.5cm of sides excess.

PRINTING RUN

- Consult our commercial team.



Impact



Folder Cover	US\$ 3,360.00
4th cover	US\$ 1,680.00
3th cover	US\$ 1,560.00
2nd cover	US\$ 1,560.00
1 page (indetermined)	US\$ 1,440.00

ITEM 2

OFFICIAL FAIR MAGAZINES*

DESCRIPTION

- Free distribution at the fair;
- Special post-event material with coverage of the event.

SPECIFICATIONS

- Format: 21x28cm (WxH);
- Cover: matte coated paper 170gr with UV varnish;
- Core: matte coated paper 90gr;

PRINTING RUN

- Cipa Magazine (12 issues / year): 14 thousand;
- Fire Magazine (12 issues / year): 6 thousand.
- Security Magazine (6 issues / year): 7 thousand;

* Exposec / Fisp / Fire Show Fairs

**CONSULT OUR
COMMERCIAL TEAM**

Impact



ITEM **3**

MODEL 1



POCKET MAP

DESCRIPTION

- Pocket map with plant and list of exhibitors;
- Distributed free of charge during event days.

SPECIFICATIONS

- Open format: 62x44 cm (WxH);
- Closed Format: 15.5x22 cm (WxH);
- Coated gloss paper 115g.
- Files according to space reserved, sent in PDF or JPG 300 dpis.

PRINTING

- Consult our commercial team.

MODEL 2



MODEL 1

MODEL 1		INVESTMENT
Cover back: 15,5x22cm		US\$ 2,088.00
1 module: 15x14,5cm		US\$ 1,800.00
2 modules: 30x14,5cm		US\$ 3,312.00
3 modules: 45x14,5cm		US\$ 4,752.00
4 modules: 60x14,5cm		US\$ 6,048.00

MODEL 2 - EXCLUSIVE

MODEL 2 - EXCLUSIVE		INVESTMENT
Cover back: 15,5x22cm + Total ad on back: 62x44cm		US\$ 6,048.00

Impact



ITEM 4

AISLE BANNER

DESCRIPTION

- Aerial banner signaling the streets of the fair with its logo or art;
- Front/back.

SPECIFICATIONS

- Banner measurement: 1.50x2.5m (WxH);
- Art measurement: 1.50x0.80m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on Canvas.

QTY

- On request.



US\$ 1,080.00

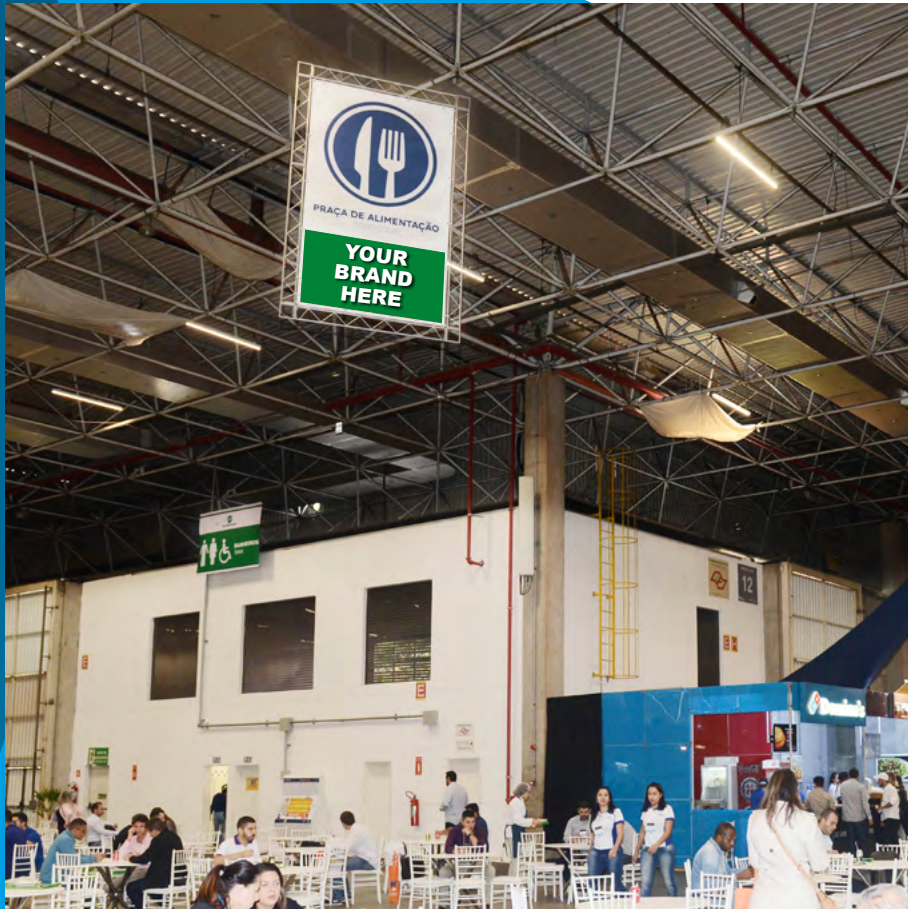
the unit (front / back)

Impact



ITEM 5

BANNER OVER FOOD COURT



DESCRIPTION

- Banner hung signaling the food court with its logo or art
- Front/back.

SPECIFICATIONS

- Banner measurement: 1.50x2.5m (WxH);
- Art measurement: 1.50x0.80m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on Canvas.

QTY

- On request.

US\$ 1,080.00

the unit (front / back)

Impact



ITEM 6

AERIAL BANNER OVER THE STAND

DESCRIPTION

- Banner hung above the booth in the structure of the pavilion;
- Production and finishing is the responsibility of the customer;
 - Installation of the promoter;
- Delivery of the banner in the Caex on the 1st day of assembly.

SPECIFICATIONS

- Banner measurement: 2x3m or 3x2m (WxH).
- Finishing of bag and barrel / baton at the ends;

QTY

- 1 unit per stand.



US\$ 1,080.00

produced by the client and
installed by the promoter

US\$ 2,250.00

produced by the client and installed by the
promoter (customer supplies art)

Impact



ITEM 7

TOTEM 80

DESCRIPTION

- Totem with two exclusive faces of the exhibitor located at the intersection of the corridors of the fair;
 - Art provided by the client;
- Production and installation of the promoter.

SPECIFICATIONS

- Total Measurement: 0.80x1.80 m (WxH).
- Art View Area: 0.80 x 1.60 m (WxH).
- PDF or JPG file with 120 dpis in art measurement;

QTY

- On request.



R\$ 1,080.00

the unit (front / back)

Impact



ITEM 8

TOTEM 120

DESCRIPTION

- Totem with two faces exclusive to the art of the exhibitor located at the entrance of the accreditation or in the entry hall;
 - Art provided by the client;
 - Production and installation of the promoter.

SPECIFICATIONS

- Total Measurement: 1.20 x 2.40 m (WxH).
- Area of Vision: 1.20 x 2.20 m (WxH).
- PDF or JPG file with 120 dpis in art measurement;

QTY

- 1 unit.



R\$ 2,280.00

the unit (front / back)

Impact



ITEM 9

LOGO IN THE PRINTED PLANT

DESCRIPTION

- Your logo indicating the location of the booth in the entrance plan and in the totems plant inside the fair located in strategic locations;
 - Logo file provided by the customer;
 - Production and installation of the promoter.

SPECIFICATIONS

- Vectorized logo file (curve) in EPS or PDF format.

QTY

- 1 unit.

US\$ 750.00

the unit



Impact



ITEM 10

GIANT FLOOR STICKER

DESCRIPTION

- Special floor sticker, with the art of the exhibitor.
 - Art provided by the client;
 - Production and installation of the promoter.
- Applied at the accreditation or the entrance hall of the fair.

SPECIFICATIONS

- 4x4 m (WxH);
- PDF or JPG file with 120 dpis in art measurement;

QTY

On request.



US\$ 2,280.00

the unit

Impact



ITEM 11

MEDIUM FLOOR STICKER

DESCRIPTION

- Special floor sticker, with the art of the exhibitor.
- Applied in the corridors inside the fair;
- Art provided by the client;
- Production and installation of the promoter.

SPECIFICATIONS

- 2.80x2.80 m (WxH);
- PDF or JPG file with 120 dpis in art measurement;

QTY

- On request.



US\$ 1,140.00

the unit

Impact



ITEM 12

SMALL FLOOR STICKER

DESCRIPTION

- Special floor sticker, with the art of the exhibitor.
- Applied in the corridors inside the fair;
- Art provided by the client;
- Production and installation of the promoter.

SPECIFICATIONS

- 1.40x1.40 m (WxH);
- PDF or JPG file with 120 dpis in art measurement;

QTY

- On request.



US\$ 720.00

the unit

Impact



ITEM 13

SAMPLING

DESCRIPTION

- Distribution of promotional material at the entrance or exit of the event as: bags, gifts, pens, among others.

SPECIFICATIONS

- Content under evaluation of the direction of the fair;
- All production of materials on behalf of the exhibitor.

QTY

- On request.



US\$ 3,600.00

Impact



ITEM 14

ACCREDITATION TOTEM

DESCRIPTION

- Your logo or art on the wallpaper of the self-service totems;
- Logo or art provided by the client;
- Installation by the developer.

QTY

On request.



US\$ 1,440.00

Impact



ITEM 15

VIP VISITOR BADGE - ADVANCED ACCREDITATION

DESCRIPTION

- Exposure of your brand on badges sent to visitors by post office, that are registered in advance at the fair through the website.
- If you want to have the sponsored lanyard, the exhibitor will be responsible for the production and delivery of clip strings.

SPECIFICATIONS

- Badge format 10x12cm (WxH);
- Space for application of the logo: 9x2cm (WxH);
- Vectorized log file (curve) in EPS or PDF formats;
- The promoter is responsible for printing and distributing badges.

QTY

- 1 quota = 10 thousand badges;
- No limit of quotas;

US\$ 10,296.00

quota of 10 thousand badges

Impact



ITEM 16

VISITOR BADGES - LOCAL ACCREDITATION

DESCRIPTION

- Expose your brand on visitor badges during the event.
- If you want to have the sponsored lanyard, the exhibitor will be responsible for the production and delivery of clip strings.

SPECIFICATIONS

- Badge format 10x12cm (WxH);
- Space for application of the logo: 9x2cm (WxH);
- Vectorized log file (curve) in EPS or PDF formats;
- The promoter is responsible for printing and distributing badges.

QTY

- 1 quota = 10 thousand badges;
- Limited quotas



US\$ 7,200.00

quota of 10 thousand badges

Impact



ITEM 17

PRESS ROOM

DESCRIPTION

- Notepad;
 - Pen with the brand;
 - Brand in the Monitors;
- Logo / art on the walls 1.00x0.50 m (WxH).

QTY

- Production and installation of stickers by the promoter, customer will need to provide file with the art / logo;
 - Exhibitor will be responsible for the production and delivery of the rest of the materials.



US\$ 1,440.00

Impact



ITEM 18



LOGO ON ACCREDITATION BEHIND THE SERVICE AREA

DESCRIPTION

- Application of the mark on the wall behind the attendant in the internal area, may be printed on sticker or canvas.

SPECIFICATIONS

- Measurement: 1.00x0.50 m (WxH);
- The promoter is responsible for the production and application;
 - Exhibitor must provide file with art or logo.
- PDF or JPG file with 120 dpis in art measurement;

QTY

- Minimum of 5 stickers

US\$ 2,100.00

Minimum package with 5 stickers
Additional **US\$ 600.00**

Impact



ITEM 19



LOGO ON ACCREDITATION RECEPTION DESK

DESCRIPTION

- Application of the brand at the reception desk.

SPECIFICATIONS

- Measurement: 1.00x0.50 m (WxH);
- The promoter is responsible for the production and application;
 - Exhibitor must provide file with art or logo.
- PDF or JPG file with 120 dpis in art measurement;

QTY

- Minimum of 5 stickers

US\$ 2,100.00

Minimum package with 5 stickers
Additional **US\$ 600.00**

Impact



ITEM 20

AERIAL BANNER -*

ACCREDITATION FRONT

DESCRIPTION

- Aerial banner above the accreditation;
- Front.

SPECIFICATIONS

- Banner Measurement: 20x1.5 m (WxH);
- Printed on Canvas;
- The promoter is responsible for the production and installation;
- Exhibitor must provide file with art.
- PDF or JPG file with 120 dpis in art measurement;

QTY

- 1 unit.

** Available to Exposec / Fisp / Fire Show*

US\$ 15,000.00



Impact



ITEM 21

AERIAL BANNER -*

ACCREDITATION SIDE

DESCRIPTION

- Aerial banner above the accreditation totems;
- Front.

SPECIFICATIONS

- Banner Measurement: 15x1.5 m (WxH);
- Printed on Canvas;
- The promoter is responsible for the production and application;
- Exhibitor must provide file with art.
- PDF or JPG file with 120 dpis in art measurement;

QTY

– 1 unit

** Available to Fisp / Fire Show*



US\$ 12,000.00

Impact



ITEM 22

ZEPPELIN FLIGHT PERMIT

DESCRIPTION

- Your brand displayed on the zeppelin that flies over the aisles of the fair;
- The exhibitor is responsible for the production and installation.

MATERIAL

- Pneumatic PVC with logo or art printing.

SPECIFICATIONS

- Approximately 1.00 m.

QTY

- On request.



US\$ 2,760.00

1 permitted

Impact



ITEM 23

LOUNGE MOBILE CHARGER

DESCRIPTION

- Associate your brand and your product with the technology most used for smartphones. It has several charging points + seat.

SPECIFICATIONS

- Your logo / art in the placeholders;
 - A: 3.85x0.70m (WxH);
 - B: 0.30x0.60 m (WxH);
- Promoter is responsible for production and installation;
 - Exhibitor must provide file with art or logo.
 - PDF or JPG file with 120 dpis in art measurement;

LOCATION

- At strategic points inside the fair.

QTY

- On request

US\$ 2,640.00

1 unit



Impact



ITEM 24

VIP LOUNGE MOBILE CHARGER

DESCRIPTION

- Associate your brand and your product with the technology most used in smartphones today. It has several charging points + seat.

SPECIFICATIONS

- Your logo / art in the placeholders;
 - 0.60x1.80m (WxH);
- Promoter is responsible for production, application and assembly.
 - Exhibitor must provide file with art / logo;
 - PDF or JPG file with 120 dpis in art measurement;

LOCATION

- At strategic points at the fair.

QTY

- On request.

US\$ 3,600.00

1 unit



Impact



ITEM 25

ENTRANCE HALL

DESCRIPTION

- Your brand displayed in the hallway that gives access to the entrance of the fair.

SPECIFICATIONS

- **Module A:** up to 4 units, measurement: 10.0x3.0m (WxH);
- **Module B:** 1 unit, measurement: 5.0x3.0m (WxH);
- **Module C:** 1 unit, measurement: 18.0x3.0m (WxH);
- Canvas printing and finishing in boxtruss / enveloped trainel;
- The promoter is responsible for the production and assembly, the exhibitor must provide file with art.
- PDF or JPG file with 120 dpis in art measurement;

QTY

- On request.



Module A - 10x3m



Module B - 5x3m



Module C - 18x3m



A- US\$ 9,000.00

each module 10x3m

B- US\$ 6,000.00

module 5x3m

C- US\$ 15,000.00

module 18x3m

Impact



ITEM 26

FOUR-SIDED TOTEM 80

DESCRIPTION

- Expose your brand in a piece that will have wide vision inside the fair.

LOCATION

- Entrance (next to the accreditation) or food court.

SPECIFICATIONS

- 4 faces;
- Each face measures 0.8m x 2.0m (WxH);
 - Art provided by the client;
- Production and installation of the promoter.
- PDF or JPG file with 120 dpis in art measurement;

QTY

- Maximum of 6 units.



US\$ 1,260.00

1 unit

Impact



ITEM 27



THREE-SIDED TOTEM 250

DESCRIPTION

- Expose your brand in a piece that will have wide vision inside the fair.

LOCATION

- Entrance (next to the accreditation) or food court.

SPECIFICATIONS

- 3 faces;
- Each face measures 0.6m x 2.5m (WxH);
- Art provided by the client;
- Production and installation of the promoter.
- PDF or JPG file with 120 dpis in art measurement;

QTY

- Maximum of 6 units.

US\$ 1,020.00

1 unit

Impact



ITEM 28



LOUNGE FOUR-SIDED TOTEM

DESCRIPTION

- Furniture with seat showing your brand.

LOCATION

- Areas for rest.

SPECIFICATIONS

- 4 faces;
- Each face measures 1.0m x 2.0m (WxH);
- Art provided by the client;
- Production and installation of the promoter.
- PDF or JPG file with 120 dpis in art measurement;

QTY

- Maximum of 4 units.

US\$ 1,800.00

1 unit

Impact



ITEM 1

FLOOR PLAN MAP

DESCRIPTION

- 55-inch digital plant Totem;
- Insertion of logo;
- 10-second video;

LOCATION

- Main entrance.

QTY

- On request.



US\$ 3,600.00

one insertion

Impact



ITEM 2

FRONT / BACK HORIZONTAL TOTEM

DESCRIPTION

- Digital Totem with a total of 6 rotating insertions;
 - 40 inches.

SPECIFICATIONS

- Structured steel display, self-supporting, with electrostatic painting, high definition LED screen;
 - Front/back.

LOCATION

- To be defined.

QTY

- On request.



US\$ 2,760.00

one insertion

Impact



ITEM 3

FRONT VERTICAL/ HORIZONTAL TOTEM

DESCRIPTION

- Digital Totem with a total of 6 rotating insertions;
– 40 inches.

SPECIFICATIONS

- Structured steel display, self-supporting, with electrostatic painting, high definition LED screen;
– Front.

LOCATION

- To be defined.

QTY

On request.



US\$ 1,872.00

one insertion

Impact



ITEM 1

FREE TRANSPORT

DESCRIPTION

- Application of the brand on the free transport vans during the event.

SPECIFICATIONS

- Measurement: 0.50x0.40m (WxH);
- The promoter is responsible for the production and installation, exhibitor must provide file with art;
 - PDF or JPG file with 120 dpis in art measurement;
 - Printed on magnetic blanket.

QTY

- 2 quotes.



US\$ 2,115.00

1 quote = 7 units

Impact



ITEM 2

AERIAL PANEL 1*

DESCRIPTION

- Your brand displayed on the aerial panels in the hallway in front of the garage building;
- Front/back.

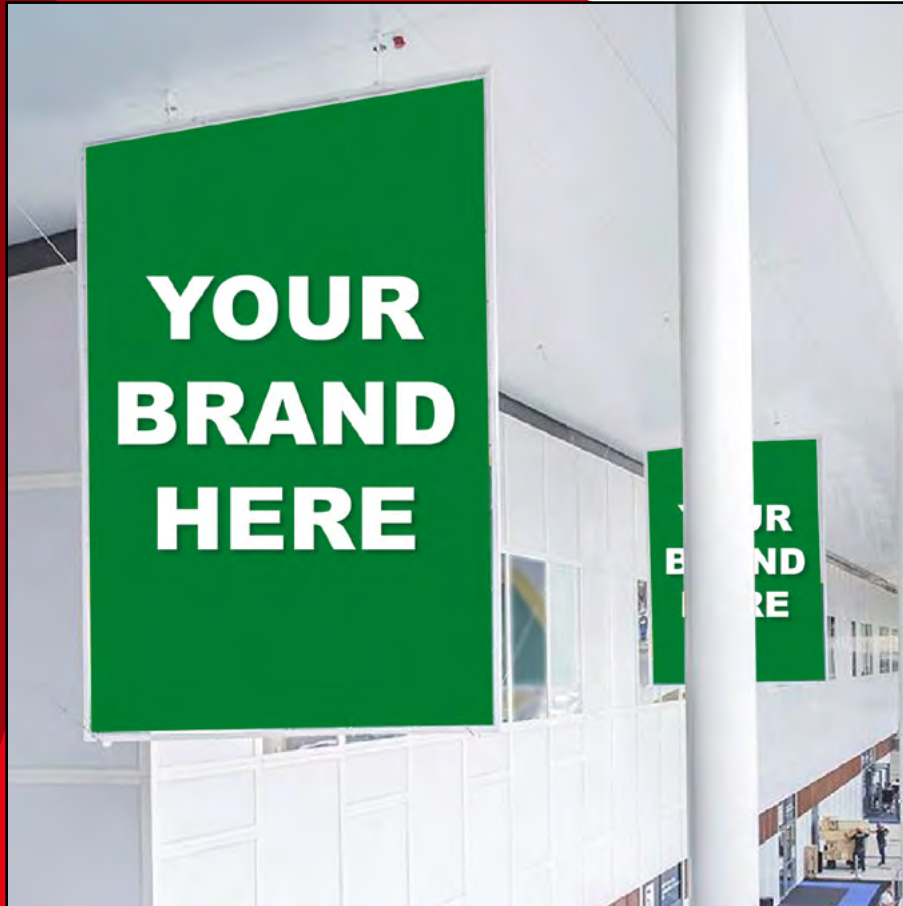
SPECIFICATIONS

- Measurement: 5.00x3.70m (WxH);
- Art Measurement: 5.00x3.70m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on canvas and stuck in structure.

QTY

- 3 units;

** Available only to Fesqua / Ebrats / Reatech*



US\$ 8,228.00

1 unit

Impact



ITEM 3



AERIAL PANEL 2 - EYELET

DESCRIPTION

- Your brand displayed on the panels of the corridor of the pavilions that is happening the event;
- Front/back.

SPECIFICATIONS

- Measurement: 5.00x5.00m (WxH);
- Art Measurement: 5.00x5.00m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on canvas and stuck in structure.

QTY

- Consult our team.

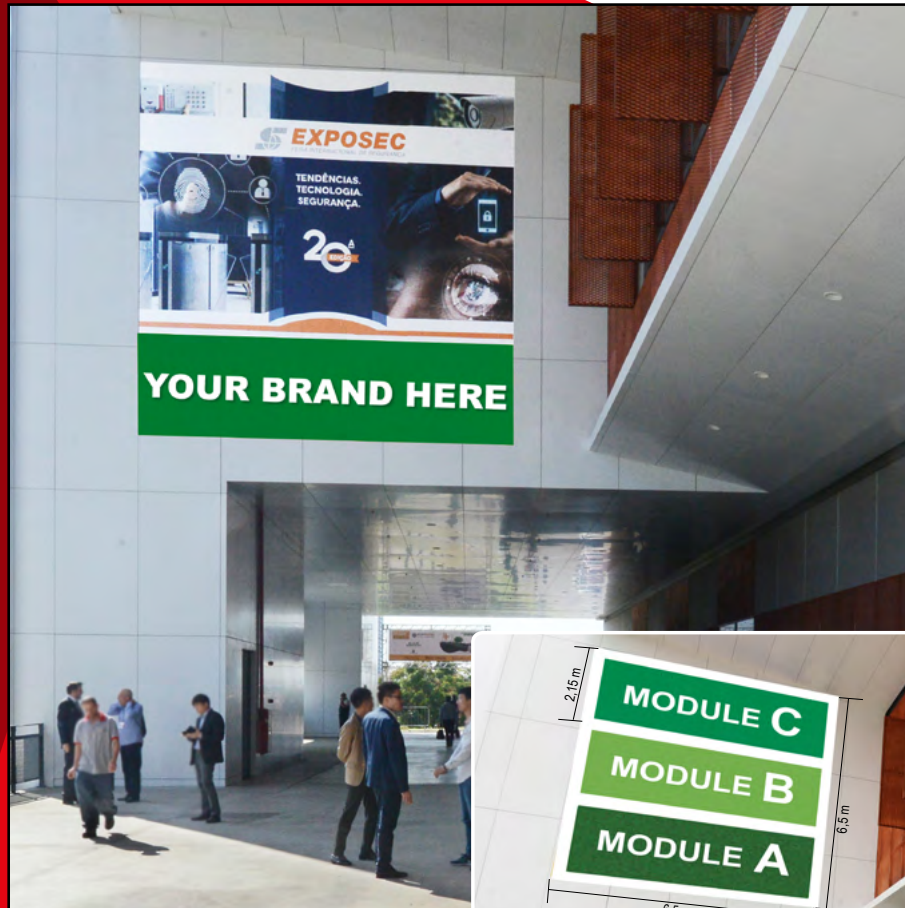
US\$ 9,438.00

1 unit

Impact



ITEM 4



EXTERNAL WALL STICKER*

DESCRIPTION

- Sticker with the art of the exhibitor applied in the external area of the pavilion giving visibility to who enters the fair;
 - Art provided by the client;
 - Production and installation of the promoter.

SPECIFICATIONS

- Divided into 3 modules;
- The art of each model will measure 6.5m x 2.15m (WxH);
 - Total sticker measures 6.5m x 6.5m (WxH).
- PDF or JPG file with 120 dpis in art measurement;

QTY

– 3 Modules.

** Available to Exposec / Ecoenergy / Fisp / Fire Show / Tubotech / wire South America*

US\$ 12,650.00

1 module

Impact



ITEM 5

ESCALATOR*

DESCRIPTION

- Your brand exposed on the outside of the escalator;
- Front.

SPECIFICATIONS

- Measurement: 12.10x0.55m (WxH);
- Art Measurement: 12.10x0.55m (WxH);
- PDF or JPG file with 120 dpi in art measurement;
- Printed on sticker.

QTY

- 1 unit;



US\$ 7,700.00

1 unit

Impact



ITEM 6

ESCALATOR - SAMPLING

DESCRIPTION

- Distribute gifts and promotional materials near the parking escalator;
- The contracting of promoters, confection and distribution of materials are the responsibility of the exhibitor.

QTY

- Up to 3 quotas (1 promoter per quota).



US\$ 1,089.00

1 quote

Impact



ITEM 7

SAMPLING

DESCRIPTION

- Distribute gifts and promotional materials in the external area of the fair entrance;
- The contracting of promoters, confection and distribution of materials are the responsibility of the exhibitor.

QTY

- Up to 5 quotas (1 promoter per quota).

US\$ 1,089.00

1 quote



Impact



ITEM 8

RAIL

DESCRIPTION

- Your brand displayed on the rail of the pavilion's corridors that is happening the event;
- Front/back.

SPECIFICATIONS

- Pavilion 1 (1st mod): 65.0x0.70m (WxH);
- Pavilion 1 (2nd mod): 128.0x0.50 (WxH);
- Pavilion 2: 41.50x0.70 (WxH);
- Pavilion 3: 48.0x0.70 (WxH);
- Pavilion 4: 21.20x0.70 (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on canvas and stuck in structure.

QTY

- On request.



PAV1 (1ST MÓD.): US\$ 4,840.00

PAV1 (2ND MÓD.): US\$ 6,655.00

PAV2: US\$ 3,146.00

PAV3: US\$ 3,630.00

PAV4: US\$ 1,573.00

Impact



ITEM 9

VEHICLE EXHIBITION

DESCRIPTION

– Display your customized vehicle in the outside area of the pavilion;

QUANTITY AND SITE

– On request.



Impact



CARRO: US\$ 7,260.00
VANS: US\$ 10,890.00
CAMINHÃO P: US\$ 14,520.00
CAMINHÃO G: US\$ 18,150.00

ITEM 1

GATE

DESCRIPTION

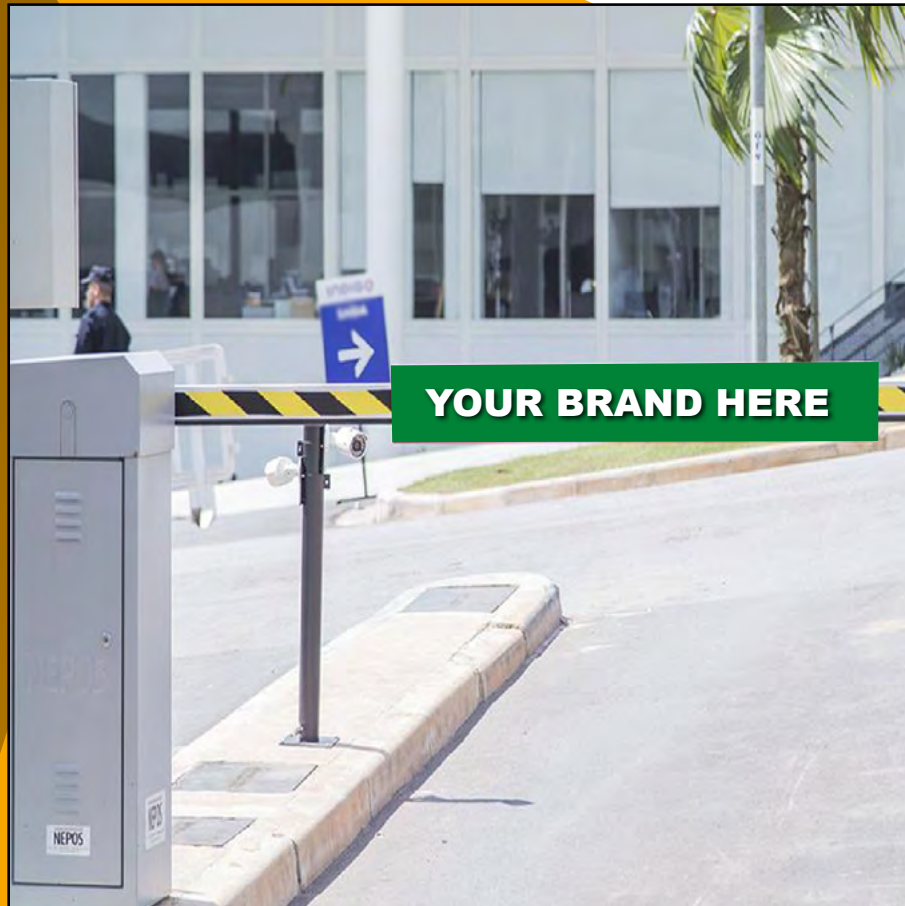
- Your brand just at the entrance of the parking lot of the garage building;
- Front.

SPECIFICATIONS

- Measurement: 1.20x0.15m (WxH);
- Art measurement: 1.20x0.15m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on PS board.

QTY

- Quota 1: Entrance with 10 gates;
- Quota 2: Exit with 6 gates;



QUOTA 1- US\$ 3,388.00
QUOTA 2- US\$ 2,178.00

Impact



ITEM 2

GATE (SAMPLING)

DESCRIPTION

- Distribute gifts and promotional materials right at the parking entrance;
- The contracting of promoters, confection and distribution of materials are the responsibility of the exhibitor.

QTY

- Quota 1: Entrance with 10 gates;
- Quota 2: Exit with 6 gates;



QUOTA 1- US\$ 6,050.00
QUOTA 2- US\$ 3,630.00

Impact



ITEM 3

ACCESS RAMPS

DESCRIPTION

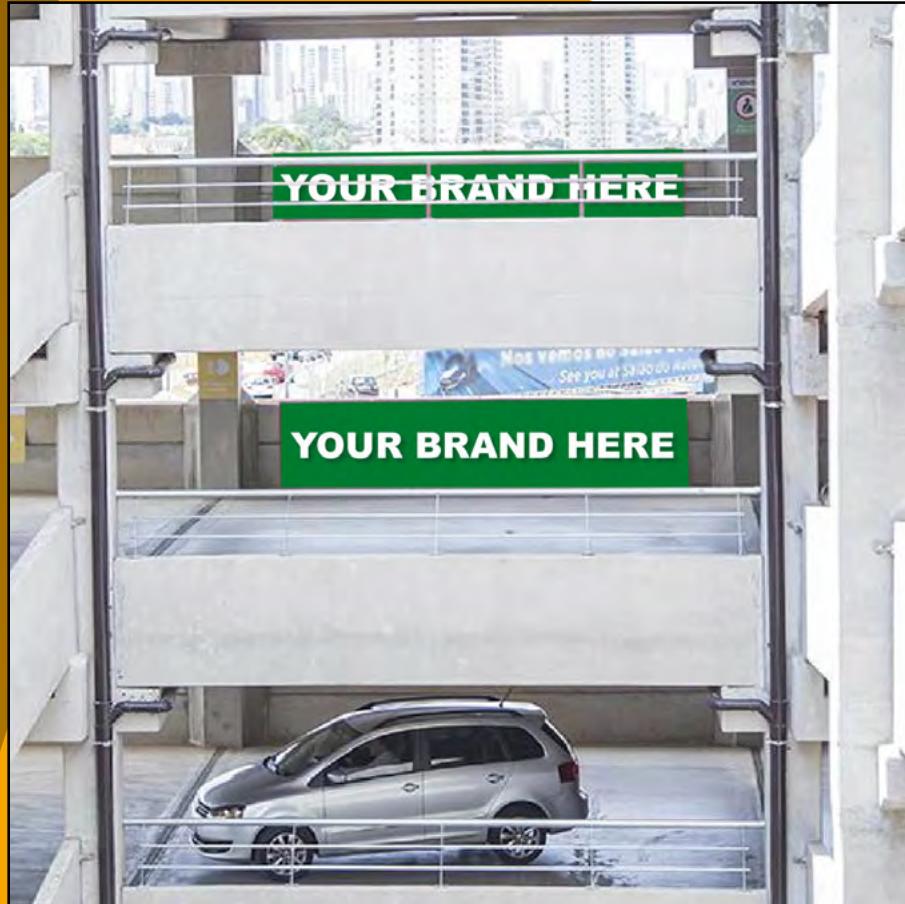
- Your brand exposed on the on the access ramps to the floors of the garage building;
- Front.

SPECIFICATIONS

- Measurement: 5.50x1.10m (WxH);
- Art measurement: 5.20x0.15m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on canvas and stuck in structure.

QTY

- 6 quotas;



US\$ 2,662.00

1 quota = 2 units

Impact



ITEM 4

COLUMNS

DESCRIPTION

- Your brand displayed on the columns of the garage building;
- Front.

SPECIFICATIONS

- Measurement: 0.45x0.80m (WxH);
- Art measurement: 0.45x0.80m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed in PS.

QTY

- 7 Quotas of 100 units;



US\$ 16,940.00

1 quota = 100 units

Impact



ITEM 5

PANEL NEAR THE LIFTS



- DESCRIPTION**
- Your brand displayed on the inner panel near the entrance of the elevators in the garage building;
 - Front.

- SPECIFICATIONS**
- Measurement: 11.45x0.80m (WxH);
 - Art measurement: 11.60x2.25m (WxH);
 - PDF or JPG file with 120 dpis in art measurement;
 - Printed on canvas and stuck in structure.

- QTY**
- 7 quotas of 2 units;

US\$ 9,075.00

1 quota = 2 units

Impact



ITEM 6

LIFTS DOOR

DESCRIPTION

- Your brand exposed on the door of the garage building lifts;
- Front.

SPECIFICATIONS

- Measurement: 1.10x2.10m (WxH);
- Art Measurement: 1.10x2.10m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on sticker.

QTY

- 7 quotas of 10 units;



US\$ 10,285.00

1 quota = 10 units

Impact



ITEM 7

LIFT DOORMAT

DESCRIPTION

- Your brand exposed in the mats on the door of the garage building lifts;
- Front.

SPECIFICATIONS

- Measurement: 1.30x1.30m (WxH);
- Art Measurement: 1.30x1.30m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on special floor sticker.

QTY

- 7 quotas of 10 units;



US\$ 9,075.00

1 quota = 10 units

Impact



ITEM 8

LIFTS MIRROR

DESCRIPTION

- Your brand exposed in the mirrors inside the garage building lifts;
- Front.

SPECIFICATIONS

- Measurement: 1.90x1.37m (WxH);
- Art Measurement: 1.90x1.37m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on sticker.

QTY

- 1 Quota of 10 units;



US\$ 12,100.00

1 quota = 10 units

Impact



ITEM 9

LED SCREEN

DESCRIPTION

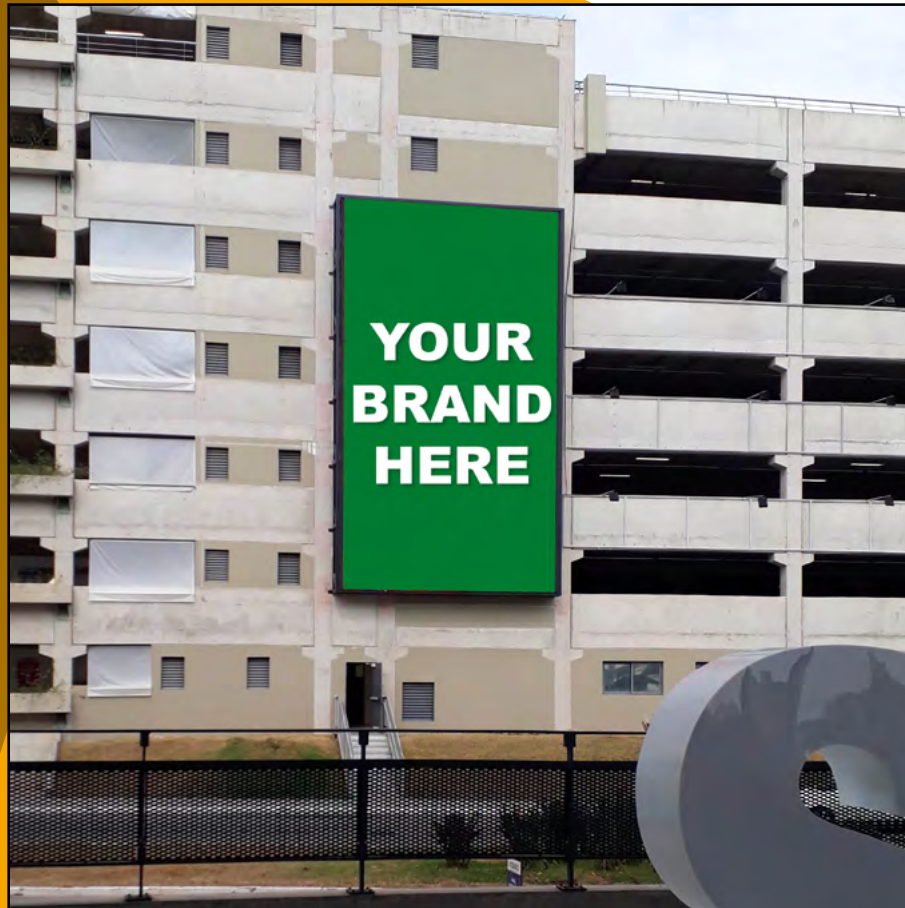
- Video or image of your brand on the outside the garage building;
- Will be available throughout the fair.

SPECIFICATIONS

- Measurement: 11x18m (WxH);
- Art Measurement: 672 x 1152 pixels (WxH);
- Time: 10”;
- The exhibitor is responsible for producing the content;

QTY

- 1 Quota of 10 units;



US\$ 46,500.00

1 quota = 1 unit

Impact



ITEM 10

MEGA BANNER H

DESCRIPTION

- Your brand exposed on the outside of the garage building;
- Front.

SPECIFICATIONS

- Measurement: 60x1.60m (WxH);
- Art Measurement: 60x1.60m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on canvas and stuck in structure.

QTY

1 unit;



US\$ 10,500.00

1 quota = 1 unit

Impact



ITEM 11

CATWALK PANEL (PAVILIONS CONNECTION)

DESCRIPTION

- Your brand displayed on the catwalk linking the garage building to the pavilions;
Front/back.

SPECIFICATIONS

- Measurement: 4.00x1.00m (WxH);
- Art Measurement: 4.00x1.00m (WxH);
- PDF or JPG file with 120 dpis in art measurement;
- Printed on canvas and stuck in structure.

QTY

- 6 Quotas;



US\$ 3,630.00

1 quota = 1 unit

Impact



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